



Course on Business and Human Rights in Sports

From April 13th to 29th, 2026

English edition

Supported by:

Sustainable success starts with integrity.

In the global sports industry, economic growth and social responsibility are now inseparable. Today, the institutions leading the sector are not merely those generating the highest revenue, but those ensuring clean, ethical, and sustainable business development.

Taking competition to new horizons—such as the Middle East, Asia, and Emerging Markets—demands a new level of sensitivity. In modern elite sport, global expansion requires more than just logistics; it requires intelligence in Human Rights and Governance.

To equip entities and professionals with the tools needed to lead this industry evolution by example, **Sports Law Hub** has developed a course designed not merely to teach regulations, but to integrate universal human values as a core strategic asset.



Introduction & objectives

This course is an indispensable resource for sports entities aspiring to excellence. The Course on Business and Human Rights in Sports was created to equip leaders of clubs, federations, and organizations with a comprehensive vision of the intersection between business and ethics.

Designed around a triple perspective, the program delivers:

A strategic approach: positioning human rights not merely as a duty, but as the most valuable asset to safeguard the institution's image and sustainability—from sponsor partnerships to the hosting of mega-events.

Regulatory rigor: a deep dive into the international standards currently demanded of the sports ecosystem, covering critical areas such as freedom of expression and non-discrimination.

Immediate practical application: providing the management and due diligence tools necessary to assure respect for human rights and ensure responsible operations across all stakeholder interactions.

Course format and registration

Format & access

Live Sessions: Attend in real-time or watch recordings of any sessions you miss.

Post-April 29 Registrations after this date will grant access to the full On-Demand (self-paced) format.

Registration Deadline: December 31.



**From April 13th
to 29th, 2026**

6 modules, with sessions every
Monday and Wednesday
from 6 PM to 8 PM (CET)

12 hours



English



**Tuition fees
690 €**

All taxes included



Methodology

Live and at your own pace

Live sessions are the heart of our program. We always encourage attendance because that's where the magic happens: real-time debate, the resolution of complex questions, and the creation of a valuable network of contacts with other professionals in the field.

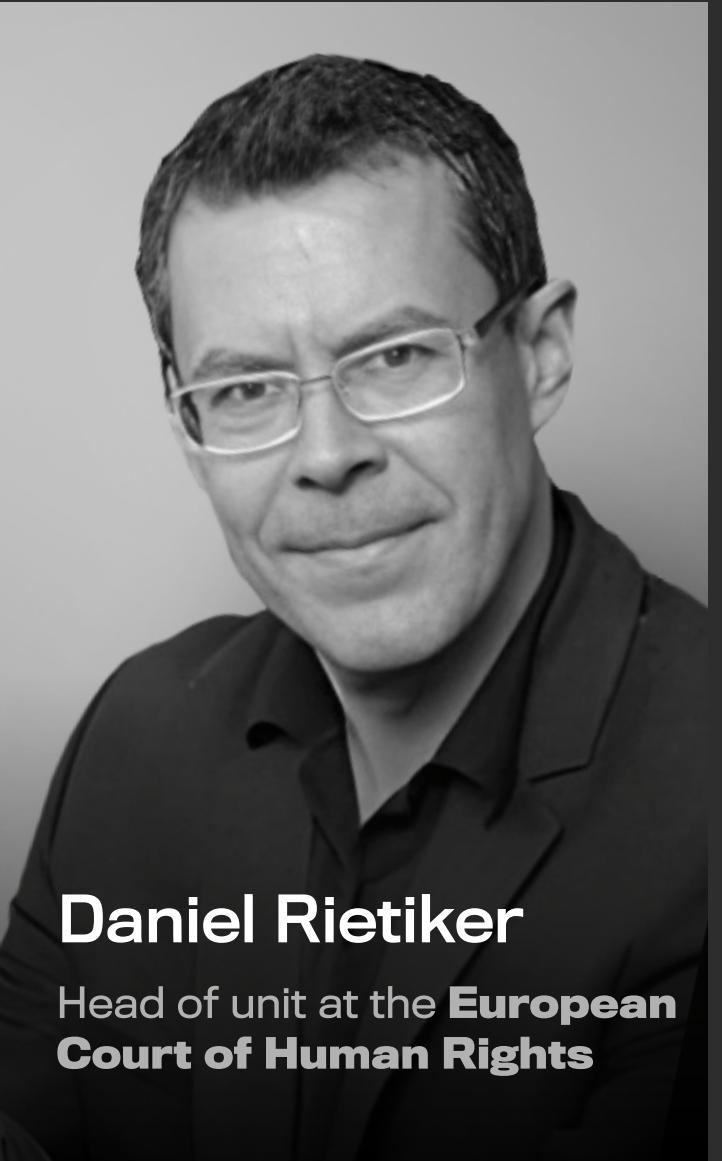
However, we understand the daily demands of the sports world. For this reason, if you can't attend a class, don't worry. All sessions are recorded, and you will have access to them for a set period so you can catch up or review the content at your own pace.

Flexible enrollment

You have until December 31st, 2026, to enroll in the course. Although the live sessions take place from April 13th to 29th, upon enrollment, you will gain immediate access to all recordings of the sessions that have already taken place.

Teaching staff

For a program of this magnitude, we have assembled the most authoritative voices at the intersection of sport, business, and human rights. Below, we present the first confirmed experts for this edition: leaders who are defining the new rules of the game within federations and international organizations.



Daniel Rietiker

Head of unit at the **European Court of Human Rights**



Faraz Shahlaei

Adjunct professor of law at **Loyola Law School**



Elisabeth de Nadal

Head of the Sustainability, Business and Human Rights Practice at **Cuatrecasas**



Maria Prandi

Founder and CEO of **Business and Human Rights (BHR)**

The faculty will be completed shortly with the confirmation of additional high-level experts, guaranteeing a 360-degree view of the industry."

Who should attend?

This program serves as an essential roadmap for the key players shaping the policies and management of global sport:

National and international federations seeking to align their governance with global standards.

Clubs and sports entities committed to sustainability and brand reputation.

Sports associations dedicated to safeguarding the integrity of competition.

Lawyers and sports managers who need to master the human rights framework to provide expert advice on sponsorships, events, and regulations.

Structure

Session 1:

13 April

From 6:00 to 8:00 PM (CET)

↳ **Business and Human Rights in the Sports Ecosystem**

Session 2:

15 April

From 6:00 to 8:00 PM (CET)

↳ **How sports stakeholders can assure respect for Human Rights**

Session 3:

20 April

From 6:00 to 8:00 PM (CET)

↳ **Freedom of Expression in sports**

Session 4:

22 April

From 6:00 to 8:00 PM (CET)

↳ **Sponsors and Human Rights - Due Diligence in Sports Partnerships**

Session 5:

27 April

From 6:00 to 8:00 PM (CET)

↳ **Preparing mega sporting events from a human rights perspective**

Session 6:

29 April

From 6:00 to 8:00 PM (CET)

↳ **Tackling Fan-based racism and Discrimination in Sports**

SLH BESPOKE

Exclusive in-house training

Looking to implement this vision within your team?

Your reality, your strategy, your team.

We transform this program into an exclusive experience for your organization. Through our **SLH Bespoke** service, we tailor 100% of the content, case studies, and teaching approach to address the confidential and strategic challenges of your entity.

A seal of excellence and governance

Certify your organization's commitment to the future of sport with the "**Sports Law Hub Executive Certificate: Sports Human Rights & Governance**".

Integration into your corporate identity. We provide a high-quality Digital Certification Seal ready for integration into your ESG Reports and official dossiers, signaling to stakeholders and fans that your management adheres to international standards.

Attracting secure investment. This certificate demonstrates to global investors and sponsors that your team possesses the competencies required to operate with legal and ethical security in any region of the world.

A pioneer narrative. We accompany the certification with official public validation, highlighting your entity as a forward-thinking organization leading the change toward a more human and sustainable sport.

Tailored "In-Company" format

Private sessions adapted to the specific challenges of your region of operation (e.g., Labor Rights in the Middle East or Supply Chain in Asia).

Academic consulting

Analysis of real cases from your own organization under strict confidentiality.

Institutional certification

A seal of quality for your sustainability reports and bidding dossiers.

This goes beyond training, it is high-level academic consulting.



Academic program aligned with the framework of the **United Nations Guiding Principles on Business and Human Rights (UNGPs)**

Request **SLH Bespoke** proposal here

Enrolment & certification process

To enroll in this course, please follow the registration process on the **Sports Law Hub** website:

www.sportslawhub.com - The registration deadline is December 31 (from April 29, the course is only offered in on-demand format).

Payment can be made by bank transfer, credir or debit card or PayPal.

A few days before the course begins, participants will receive the course calendar brochure, along with instructions for connecting to the live sessions and accessing the recorded content on demand.

Upon completion of the course, participants will receive an official **Sports Law Hub** certificate recognizing their participation and successful completion of the training program. This certificate validates the training hours completed in international tax strategy, enhancing their professional profile and opening up new career opportunities in this highly specialized field.

If you have any questions or need additional information about any aspect of the course, please do not hesitate to contact us, our team will be pleased to assist you.

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The course will be conducted subject to a sufficient number of registrants.



 **Sports Law
Hub** INSTITUTION FOR
BUSINESS IN SPORT

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 **BHR**
BUSINESS &
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