



Executive program on Anti-doping

Strategy, defense & CAS jurisprudence

With the support of:

**Entelequia
& Partners**

 **BARCELONA
SPORTS
HUB**



Introduction & objectives

In a global sports environment where careers are built on effort, integrity, and trust, the fight against doping has become one of the greatest challenges. For the lawyer, the manager, or the athlete, facing a doping case is like navigating a perfect storm: a crossroads where science, procedural law, reputational crisis management, and immense psychological pressure converge.

Knowing the regulations is no longer enough; mastering them is essential. A 360-degree understanding is required, spanning from the validity of a sample collection procedure to cross-examination techniques in a CAS hearing, as well as communication management and support for the athlete's mental well-being.

In response to this need, **Sports Law Hub** has designed this highly specialized program. A rigorous and eminently practical course, created to equip professionals with the tools, strategy, and confidence needed to handle anti-doping cases with the utmost competence and excellence.



Course format and registration

At **Sports Law Hub**, we understand that anti-doping is one of the most complex, dynamic, and demanding fields in sports law. That's why we designed the **Executive program on anti-doping: strategy, defense & CAS jurisprudence** – to equip professionals with the advanced tools and knowledge needed to master procedural strategy and the comprehensive defense of an athlete.

Thanks to its intensive format, the program concentrates all the learning into a short period, allowing for total immersion. Its highly practical and multidisciplinary methodology ensures participants master the tactics that define successful cases.

Streaming & recordings on demand

The sessions will be **streamed live online** and will also be available on demand for one month after the course ends



**March 3rd
to April 14th, 2026**

7 modules, with sessions every Tuesday
from 5 PM to 7 PM (CET)



**14
hours**



English



**Tuition fees
880 €**

All taxes included



MORE THAN JUST A COURSE, A REAL-TIME
EXPERIENCE: **LEARN, EXCHANGE IDEAS,
& NETWORK** WITH LEADING PROFESSIONALS
THROUGH **LIVE SESSIONS**



Master the global anti-doping ecosystem

Participants will gain a strategic vision of the system, understanding not only the WADA regulatory framework but also the roles, responsibilities, and interactions between the different authorities (ITA, federations, NADOs, and even the police) to know who to approach and how at each stage of the process.



Audit the testing procedure with technical rigor

Going beyond theory, participants will learn to critically analyze every step of the doping control process—from sample collection and the functioning of ADAMS to the Athlete Biological Passport—to identify potential procedural flaws and ensure the defense of an athlete's rights.



Lead the comprehensive and multidisciplinary defense of the athlete

Participants will develop a complete action plan for when a client tests positive. This includes not only the legal strategy (including TUEs) but also reputational crisis management alongside journalists and handling the mental health impact on the athlete with the support of psychologists.



Develop litigation and advocacy techniques for the CAS

Participants will acquire practical and advanced skills for hearing preparation, mastery of cross-examination, and the articulation of solid arguments, using CAS jurisprudence and landmark cases as a strategic tool to build a successful defense.



Anticipate and confront the future challenges of anti-doping

Participants will position themselves one step ahead by analyzing emerging challenges such as technological doping and its regulation in Esports, and by understanding the operation of anti-doping programs at major sports events to offer comprehensive, forward-thinking advice.

Talent opens doors.



Training sets the standard.

Methodology

The **Executive program on anti-doping: strategy, defense & CAS jurisprudence** takes a 360-degree practical approach to handling a real-world doping case. The curriculum immerses participants in realistic scenarios, from managing an initial positive test and its reputational fallout to preparing for the final CAS hearing. Under the guidance of seasoned experts, participants will analyze landmark cases, develop defense strategies, and understand the technical and human complexities of the process. This methodology fosters a hands-on learning experience, essential for building confidence and mastering the skills required to navigate anti-doping disputes.

This is an exceptional opportunity to broaden your knowledge in a short period of time.

This full immersion in the world of anti-doping offers the most effective path to deepening your expertise, advancing your career, and acquiring the core competencies required to excel in this highly demanding and specialized field.

The bridge between theory and practice: experience a real-world doping case, from crisis management to the final verdict

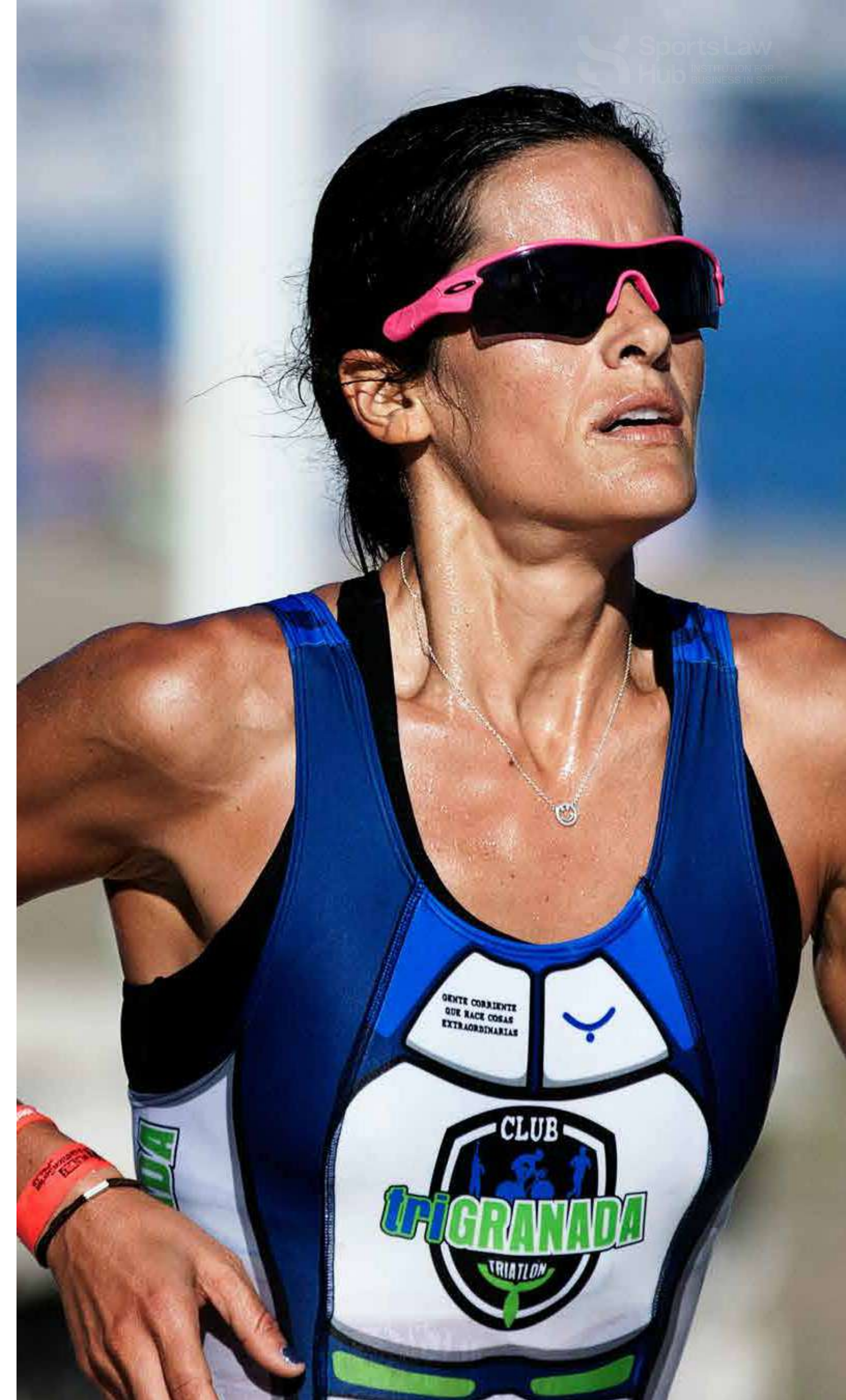
Our methodology: live and at your own pace

Live sessions are the heart of our program. We always encourage attendance because that's where the magic happens: real-time debate, the resolution of complex questions, and the creation of a valuable network of contacts with other professionals in the field.

However, we understand the daily demands of the sports world. For this reason, if you can't attend a class, don't worry. All sessions are recorded, and you will have access to them for a set period so you can catch up or review the content at your own pace.

Flexible enrollment

You can join the course at any time until the final deadline of May 31st. Although the live sessions take place from March 3rd to April 14th, your subsequent enrollment will grant you immediate access to the recordings of the classes that have already been held.



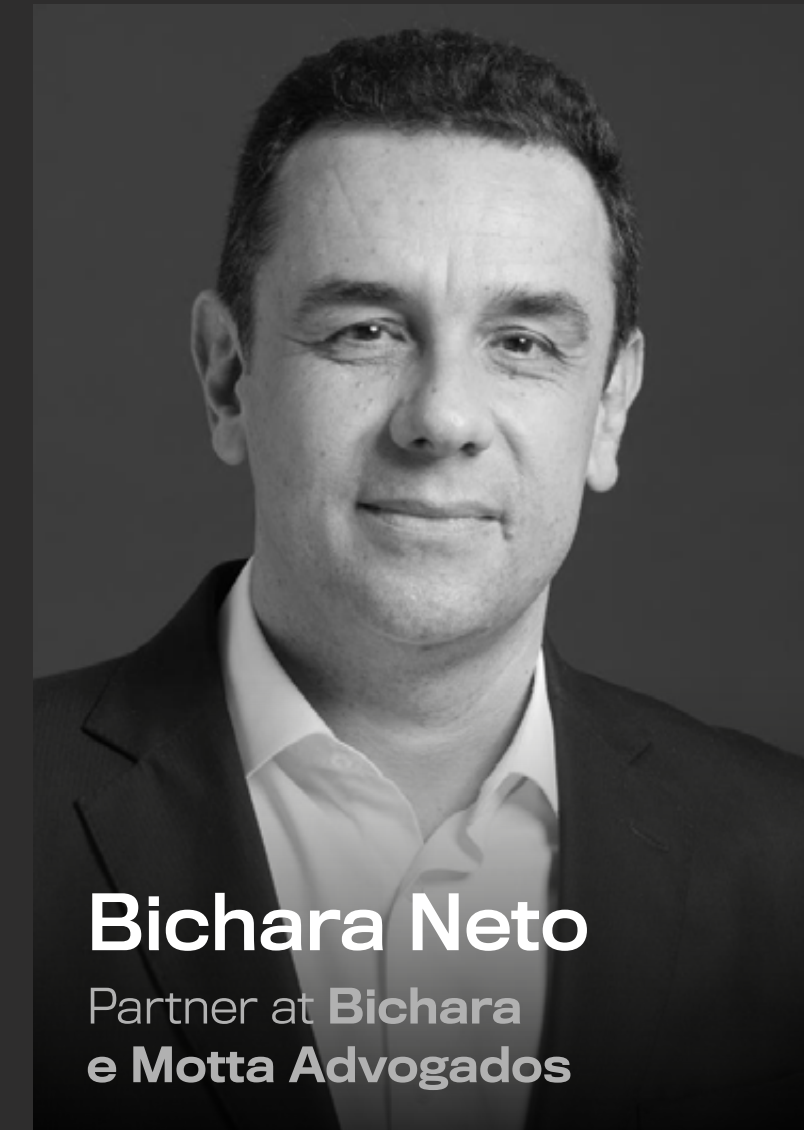
Teaching staff

The **Executive program on anti-doping: strategy, defense & CAS jurisprudence** is a unique program specifically designed for professionals, combining rigorous legal training with an essential multidisciplinary perspective. It is delivered by a distinguished faculty of international experts, including leading lawyers, CAS arbitrators, WADA/ITA specialists, scientists, and crisis management professionals.

Their comprehensive knowledge and extensive experience in this sector are a guarantee of quality and make this Executive program on anti-doping the only one of its kind.

The panel of speakers for this course will be announced in the coming weeks.

Faculty participation may be subject to change.



Bichara Neto

Partner at **Bichara
e Motta Advogados**



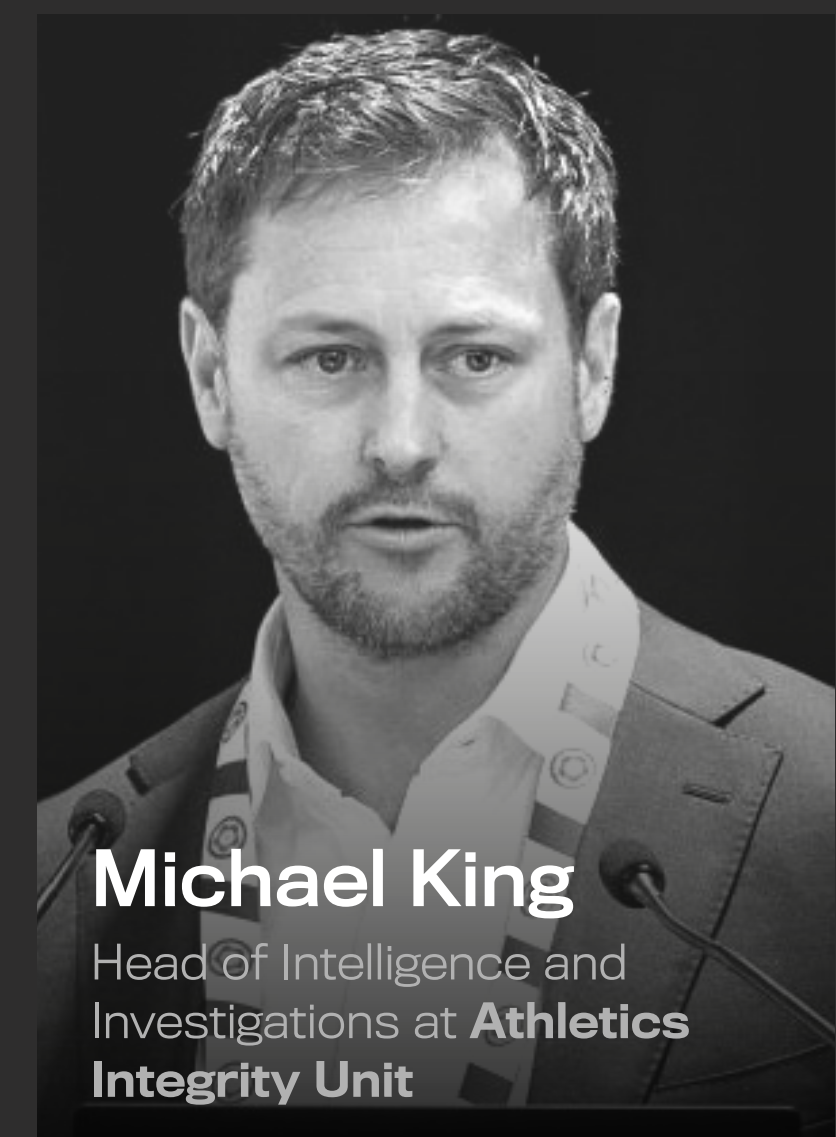
Claude Ramoni

Founding Partner **Libra Law**



Howard Jacobs

Attorney at Law Offices
of **Howard L. Jacobs**



Michael King

Head of Intelligence and
Investigations at **Athletics
Integrity Unit**

Who is this course for?

This executive program is designed for those who need to understand this field from a strategic, legal, and multidisciplinary perspective. It is especially designed for:

Lawyers and legal advisors who represent athletes, clubs, federations, or Anti-Doping Organizations in disciplinary proceedings.

Sports professionals in management or decision-making roles who are responsible for implementing and overseeing anti-doping protocols.

Player agents and athlete support personnel committed to protecting their clients' careers by navigating the risks associated with anti-doping rules.

Members of disciplinary or ethics committees at national or international sports bodies involved in results management and sanctioning.

Sports doctors, scientists, and compliance officers who wish to deepen their understanding of the legal framework that governs their practice.

Journalists and communication managers specializing in sports who need to report on doping cases with accuracy and depth.

Athletes and former athletes preparing for future roles within sports governance and seeking a comprehensive understanding of the system.

Structure

Session 1: March 3th From 17:00 to 19:30 CET	Institutional and regulatory framework. Doping – why do sports need to take control of it? Or not?
Session 2: March 10th From 17:00 to 19:00 CET	All around testing procedures and sample collection 2-hour session with expert from WADA, ITA, national federation and lawyer.
Session 3: March 17th From 17:00 to 19:00 CET	Legal representation and crisis management: Your client has tested positive! A step-by-step guide for lawyers on representing athletes in anti-doping cases 3-hour session with lawyer, psychologist and journalist.
Session 4: March 24th From 17:00 to 19:00 CET	Investigations and competent authorities. From national or international federations to WADA, ITA and national police.
Session 5: March 31th From 17:00 to 19:00 CET	CAS hearings and advocacy techniques. How to prepare a client for a hearing and master cross-examination in anti-doping proceedings.
Session 6: April 7th From 17:00 to 19:00 CET	Jurisprudence and landmark cases. The most important cases of whereabouts violations, contamination, and EPO in history – from the perspectives of lawyers and scientists/doctors.
Session 7: April 14th From 17:00 to 19:00 CET	Prevention programs and emerging challenges. Anti-Doping programs form major sports events. CAS Ad Hoc Division. Technological doping. Doping in esports.

Enrolment & certification process

To enroll in this course, please follow the registration process on the **Sports Law Hub** website:
www.sportslawhub.com

The registration deadline is May 31st.

Payment can be made by bank transfer, credit or debit card or PayPal.

A few days before the course begins, participants will receive the course calendar brochure, along with instructions for connecting to the live sessions and accessing the recorded content on demand.

Upon completion of the **Executive program on anti-doping: strategy, defense & CAS jurisprudence**, participants will be awarded an official certificate from **Sports Law Hub**. This certificate recognizes the high-level professional skills gained throughout the program—including legal strategy, crisis management, and procedural defense—and opens up new career opportunities within the highly specialized field of global anti-doping.

If you have any questions or need additional information about any aspect of the course, please do not hesitate to contact us, our team will be pleased to assist you.

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The course will be conducted subject to a sufficient number of registrants.



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