



Course on Sports Taxation

A 360° view of international taxation in the sports industry

With the support of:

Entelequia
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 **BARCELONA
SPORTS
HUB**





An elite athlete's success transcends the field of play. It depends on a team of advisors who master every detail of their career, and taxation is, without a doubt, the most critical.

When an athlete claims, "I didn't know anything," all responsibility falls on their legal and management team.

This course equips you with the tools and strategies to be the indispensable advisor your clients need, protecting their assets and, above all, your own professional reputation.

Are you prepared to assume this responsibility?

Introduction & objectives

At **Sports Law Hub**, we have developed a training program that is unique in the market, designed to offer unprecedented clarity and mastery of the subject. The **Course on Sports Taxation** is not just a course; it's a unique opportunity to learn from the foremost international experts and position yourself as an indispensable professional in the field.

Under the vision of a prestigious academic director

We are proud to have the academic direction of Mario Tenore, one of the most prestigious and renowned lawyers in sports taxation. His vision, knowledge, and direct experience in high-profile cases have been instrumental in shaping a program that not only teaches but also inspires and equips participants with strategic tools. The involvement of Mario Tenore guarantees a rigorous, current, and invaluable curriculum.

Mario is a Partner at Pirola, Pennuto, Zei & Associati (Milan, Italy). He is specialized in taxation of individuals, in particular high net worth individuals, family wealth management, succession planning and tax related matters in the sport industry. He has advised sports clubs and professional athletes (including footballers and professional drivers) on tax issues relating to international transfers as well as the conclusion of sponsorship and image rights agreements.

He has also gained significant experience in international taxation issues, double taxation conventions and EU tax law.



Mario Tenore

Academic director
Course on Sports Taxation

Course format and registration

With a highly practical methodology and a focus on real-world cases, this course ensures that participants master the difference-making tax planning tactics. Its format, concentrated in a weekly session, allows for the immediate application of learning and ensures a total immersion in the subject matter without interrupting professional life.

Streaming & recordings on demand

The sessions will be streamed live online and will also be available on demand for one month after the course ends



**From February 2nd
to March 16th, 2026**

7 modules, with sessions every Monday
from 5 PM to 6:30 PM (CET)



11 hours



English



**Tuition fees
880 €**

All taxes included



Methodology

The **Course on Sports Taxation** takes a 360-degree practical approach to navigating the complex world of sports-related fiscal planning. The curriculum immerses participants in realistic financial scenarios, from structuring an athlete's image rights deal to the final case study on the tax implications of a major football transfer.

Under the guidance of seasoned experts, participants will analyze landmark tax structures, develop optimal planning strategies, and understand the technical and commercial complexities of the process. This hands-on methodology is essential for building the confidence and skills required to navigate international tax challenges.

This full immersion in the world of sports taxation offers the most effective path to deepening your expertise, advancing your career, and acquiring the core competencies required to excel in this highly demanding and specialized field.

Our methodology: live and at your own pace

Live sessions are the heart of our program. We always encourage attendance because that's where the magic happens: real-time debate, the resolution of complex questions, and the creation of a valuable network of contacts with other professionals in the field.

However, we understand the daily demands of the sports world. For this reason, if you can't attend a class, don't worry. All sessions are recorded, and you will have access to them for a set period so you can catch up or review the content at your own pace.

Flexible enrollment

You can join the course at any time until the final deadline of April 30th. Although the live sessions take place from February 2nd to March 16th, your subsequent enrollment will grant you immediate access to the recordings of the classes that have already been held.

Advanced specialization

An elite panel of international experts

Practical & strategic methodology

A truly global perspective

Live debate & collaborative learning

What will you learn?

This program is structured around the following core modules, each designed to give you a masterful understanding of the most critical areas in sports taxation.

Learn,
exchange ideas,
& network



Fundamentals of international taxation



Taxation of income from athletic performance



Taxation of image rights



Tax implications of player transfers



Taxation of broadcasting rights, merchandising, and licensing



Taxation of major international sporting events



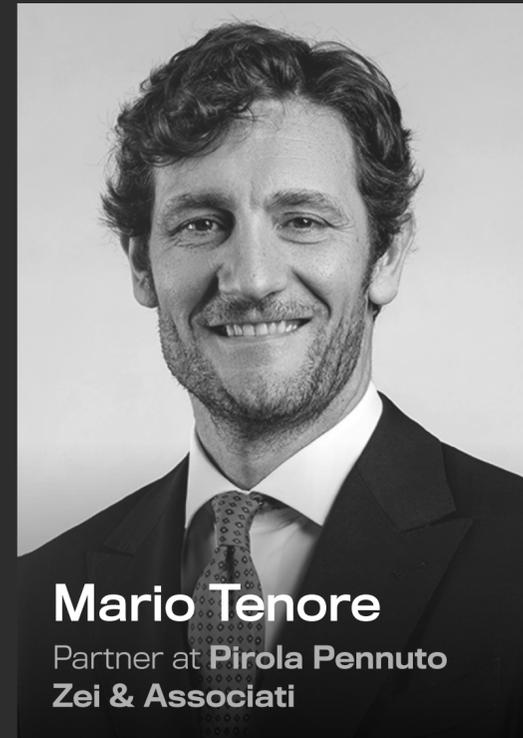
Final roundtable - practical case study

Teaching staff

The **Course on Sports Taxation** is a specialized program designed for professionals, combining rigorous legal training with the essential multidisciplinary perspective demanded by current sports taxation.

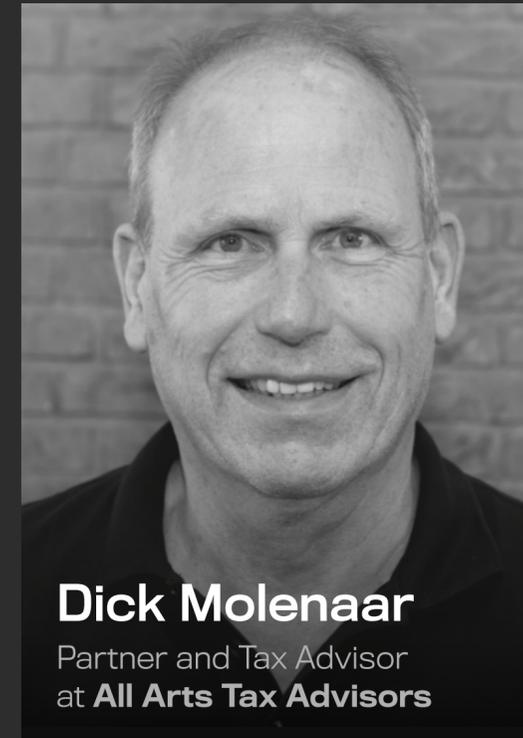
We feature a distinguished faculty of highly reputable international experts, whose authority directly stems from their extensive experience in the sector. The depth of their knowledge and their trajectory guarantee the quality of this program and make it a unique training opportunity in its field.

Below are some of the confirmed lecturers:



Mario Tenore

Partner at **Pirola Pennuto
Zei & Associati**



Dick Molenaar

Partner and Tax Advisor
at **All Arts Tax Advisors**



Dr. Karolina Tetlak

Adjunct professor in tax law
at the **University of Warsaw**



Pete Hackleton

Head of Sports and Entertainment
Group at **Saffery**



Pamela Palazzi

International Tax Advisor
for **Group Head of Tax**



Kevin Offer

Partner & Head of Tax
at **Hardwick & Morris**

Faculty participation may be subject to change.

Who should attend?

This course is designed for those who need to understand sports taxation from a strategic, legal, and financial perspective. It is especially designed for:

Lawyers and tax advisors who represent athletes, clubs, federations, or investors in matters of tax planning, contract negotiation, and tax disputes.

Sports professionals in management roles (CEOs, CFOs, Sporting Directors) who are responsible for budget management and the financial viability of sports entities.

Player agents and athlete representatives committed to maximizing their clients' financial success and protecting their wealth through optimal tax planning.

Wealth managers and financial planners who advise high-net-worth individuals in the sports industry and require specialized knowledge of its unique fiscal framework.

Professionals from tax authorities or sports federations involved in the financial regulation and oversight of the industry.

Athletes and former athletes preparing for entrepreneurial or investment roles and seeking to master the financial management of their own assets.

Structure

Session 1: February 2th From 5:00 to 6:30 CET	↘ Fundamentals of international taxation, focus on international transfers
Session 2: February 9th From 5:00 to 6:30 CET	↘ Taxation of income from sport performances
Session 3: February 16th From 5:00 to 6:30 CET	↘ Taxation of image rights in professional sports
Session 4: February 23th From 5:00 to 6:30 CET	↘ Tax implications of player transfers in team sports
Session 5: March 2th From 5:00 to 6:30 CET	↘ Taxation of broadcasting and TV rights, merchandising rights and licensing agreements
Session 6: March 9th From 5:00 to 6:30 CET	↘ Taxation of international sport events
Session 7: March 16th From 5:00 to 7:00 CET	↘ Final roundtable - Case Study (International transfer of football)

Enrolment & certification process

To enroll in this course, please follow the registration process on the **Sports Law Hub** website: www.sportslawhub.com - The registration deadline is April 30th.

Payment can be made by bank transfer, credit or debit card or PayPal.

A few days before the course begins, participants will receive the course calendar brochure, along with instructions for connecting to the live sessions and accessing the recorded content on demand.

Upon completion of the course, participants will receive an official **Sports Law Hub** certificate recognizing their participation and successful completion of the training program. This certificate validates the training hours completed in international tax strategy, enhancing their professional profile and opening up new career opportunities in this highly specialized field.

If you have any questions or need additional information about any aspect of the course, please do not hesitate to contact us, our team will be pleased to assist you.

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The course will be conducted subject to a sufficient number of registrants.



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