



PROTECT YOUR LEGACY.

**360° Athlete Guide.  
Contracts, conduct,  
and career management**

From September 22 to October 13, 2026

## Introduction

In today's world of sports, success is not only about how you perform on the field. Your career also involves legal, financial, and personal decisions that affect your future.

From signing contracts to handling image rights and taxes, you must make important choices that can have long-term consequences. Not understanding the rules off the field can put your career and earnings at risk.

This programme is designed to help you understand your rights and protect your future.

**Talent leads you to  
victory. Knowledge  
protects you.**





90% of your future earnings  
depend on decisions made off the pitch.

**Your reputation and integrity last longer  
than your career. Understanding your  
rights helps protect both.**

# Objectives

The 360° Athlete Guide programme gives you a clear overview of the most important legal and career aspects that affect your life as a professional athlete.

The programme helps you know your rights, spot risks in contracts and reputation, and feel confident when talking with clubs, brands, or advisors.

Our goal is to help you take control and make informed decisions about your own career.

By the end of this programme, you will know how to:

## Understand your contracts

Learn how to spot unfair clauses, hidden risks, and warning signs in player and agent contracts before you sign.

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## Follow the rules & avoid serious risks

Understand anti-doping and integrity rules (such as match-fixing) so you don't break them by mistake and risk bans or suspensions.

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## Protect your image and reputation

Learn how to handle public image problems and get the most value from sponsorship and brand deals.

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## Manage money and taxes wisely

Understand the basics of international taxes and wealth management so you can protect your income and plan for life after your sports career.



# Academic Direction

Guided by the vision of International Sports Law expert Stefano Malvestio, this programme is built on real-world results.

His practical insight has helped shape a course that goes beyond theory and focuses on real-world challenges faced by professional athletes.

Under Stefano's guidance, the course reflects current industry standards and addresses the real needs of today's professional athletes.



## Stefano Malvestio

**Academic Director**

Attorney-at-law,

Founding Partner at Malvestio Sports

Stefano acts mainly for international clients, as his practice focuses on dispute resolution before the bodies of FIFA as well as arbitration before the Court of Arbitration for Sport (CAS), having particular expertise in agency, transfers, doping and employment-related disputes. He also advises on a broad range of sports legal issues, such as negotiation and drafting of contracts related to international transfer of players, players' agency, economic rights and image rights.

Besides having provided legal advice in some of the most important football transactions in recent years, Stefano also represented high-level athletes in sports such as tennis, fencing, and race-walking. Experienced in dealing with the relevant procedures and regulations of CONMEBOL, UEFA and the AFC, Stefano also contributed to the drafting of regulations of different nature for national Football Associations as well as national state laws.

# Faculty

## Experts who work with Top Athletes.

What makes this programme special is the experience of the people who teach it. All speakers are active legal advisors to elite, international athletes.

They work directly with players to protect their interests, manage complex contracts, handle major sponsorship deals, and resolve disputes with clubs and sports authorities. This includes high-value endorsements, tax planning across countries, and important contract negotiations.

Since they work in the field every day, they bring real examples and practical advice into the classroom. This means you learn from real situations faced by top athletes – not just from theory.



**Etienne Rizk**

Partner at **Tracks Legal**



**Giulio Palermo**

Partner at **G P A | L A W**



**Juliana Avezum**

Lawyer at **Bichara e Motta Advogados**



**Panagiotis C. Roumeliotis**

Lawyer



**Sam Comb**

Associate at **Morgan Sports Law**



**Ariadna Mendoza**

Legal Counsel at **FIFPRO**

# Course format and registration

## Format & access

**Live Sessions Online:** Attend in real-time or watch recordings of any sessions you miss.

**Registration Deadline:** August 1st

**Post-Oct 13th:** Registrations after this date will grant access to the full On-Demand (self-paced) format.

**Registration Deadline:** December 31st



**From September 22 to  
October 13, 2026**

6 weekly sessions  
From 17:00 to 18:30 CEST



**9 hours**



**English**



**Tuition fees  
420 €**

All taxes included



# Who is this course for?

Designed for those requiring a clear, direct command of the industry:

**Professional Athletes.** Active players who want to take control of their careers off the field and protect their long-term interests.

**Player Care & Agents.** Professionals supporting athletes who want to boost their value by mastering legal and reputational risk management.

**Family & Personal Advisors.** Parents, family members, or trusted advisors who handle day-to-day operations and act as the athlete's first line of support.

# Methodology

The programme is delivered live online, designed to fit easily around your training and competition schedule.

It's 100% practical – we focus on what really matters: real-life case studies, contract reviews, and current market scenarios.

You will have direct access to the faculty, so you can get answers to your questions and tackle the specific challenges you face in your career.



# Structure & course timetable

▾ Session 1 | 22 September From 17:00 to 18:30 CEST

**Athletes' rights: who creates the rules and why they matter?**

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▾ Session 2 | 24 September From 17:00 to 18:30 CEST

**Before you sign: how to read a contract with your club and agent**

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▾ Session 3 | 29 September From 17:00 to 18:30 CEST

**Athletes' rights and obligations in Anti-Doping matters**

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▾ Session 4 | 01 October From 17:00 to 18:30 CEST

**Managing your image: protecting your brand and securing endorsement deals**

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▾ Session 5 | 06 October From 17:00 to 18:30 CEST

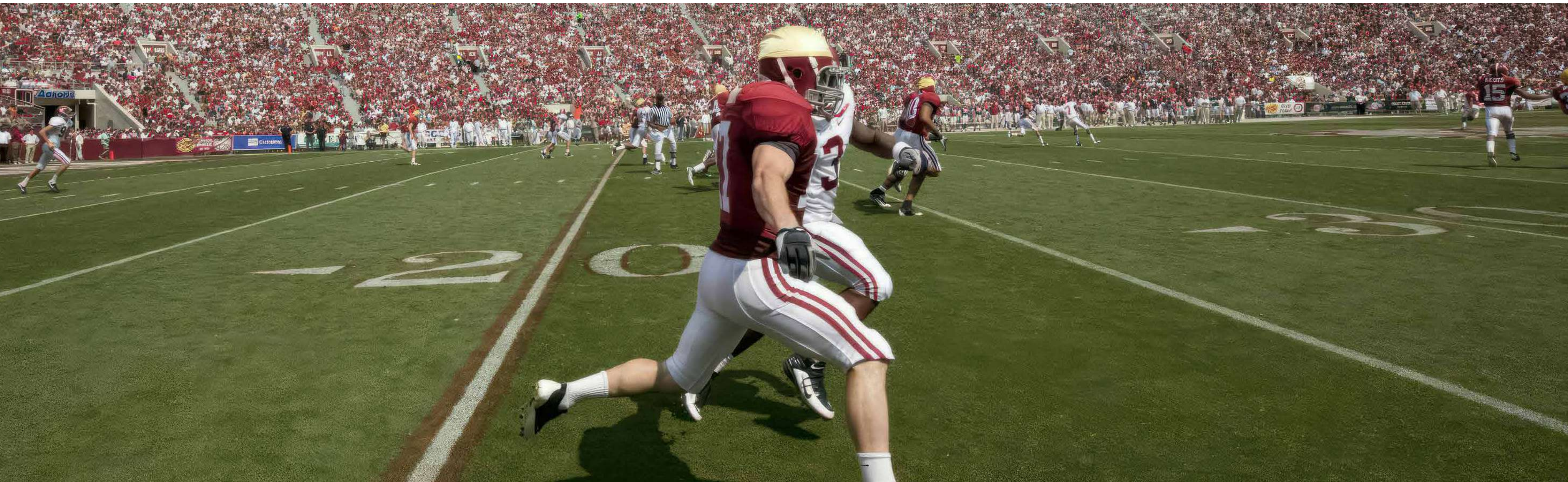
**Integrity in sports: combating match-fixing in sports**

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▾ Session 6 | 13 October From 17:00 to 18:30 CEST

**Beyond the Game: Understanding Taxation & Building Wealth**

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# Enrolment & certification process

To enroll in this course, please follow the registration process on the **Sports Law Hub** website:

**www.sportslawhub.com** - The registration deadline is December 31 (from October 13, the course is only offered in on-demand format).

Payment can be made by bank transfer, credit or debit card or PayPal.

A few days before the course begins, participants will receive the course calendar brochure, along with instructions for connecting to the live sessions and accessing the recorded content on demand.

Upon completion of the course, participants will receive an official Sports Law Hub certificate recognising their participation in the training program. This certificate validates the training hours completed in the legal and commercial management of image rights, enhancing their professional profile and opening up new career opportunities in this highly specialised field.

If you have any questions or need additional information about any aspect of the course, please do not hesitate to contact us, our team will be pleased to assist you.

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The course will be conducted subject to a sufficient number of registrants.



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